

As the Mercantile Club poet very justly remarks,

"It is not wealth, nor rank, nor state, It's git-up-and-git that makes men great."

He was dreaming of the dry goods business when he wrote it. TO OUT-HEROD HEROD IS THE PLAN. We have the nerve, the money and the disposition. This week we cry "Havoc!" Never have we given such bargains. Never have such values been offered, All are freely yours for small considerations, as stated below.

#### More Bargains in Boys' Clothing!

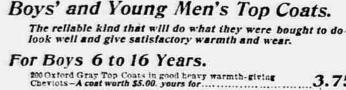
And the very best advice we can give to parents and guardlans with boys to clothe is to come and get a shure of the grand values offered. HERE IS THE CHOICE LAYOUT:

275 Mlddy Vestee, Tuxedo and Sailor Blouse Suits in fine all-wool mixtures and navy blues-every suit strictly new and splendidly made-not a suit worth less than \$4.00, some worth \$5.00 and some 3.50 Suit of \$6.00 value. For ages \$ to 9 years. Your Choice of These at 3.50

185 Double-Breasted Suits, Ares 6 to 18 years. Every and navy blue-many in double knees and seat pants-good, warm winter weights they're made to fit and fit well-not a suit worth 185.0%. Your Choice of These at 3.95 Suit

300 Knee Pants Vest Sult, Ages II to If years, in spiendid wearing mixtures - vest double-breasted. You wouldn't pay a penny too much if you 3.50 Sult paid \$5.00 for one of these suits. Your choice of these at 3.50

100 Combination Sults, -Coat. 2 pair of pants and cap to match-ages 5 to 15 years-pants with double seat and knees-small sizes with extra double-breasted vest. A suit worth \$6.50 Your choice of these at 5.00 Suit



For Young Men 17 to 21 Years; Sizes 33 to 37 loches 875 Oxford Gray Top Coats, in substantial heavy rough Cheviots-A Coat worth \$6.95, yours for.....

A Special in Young Men's Suits. In good mixtures and made in the very latest style—will give satisfactory wear—only 185 of them. They're regular \$7.50 suits, and 5.95

Cloaks, Wraps, Furs

secured for this, OUR GREAT THANKSGIVING WEEK, some of the

Stylish Box Coats -Made as they Fur Garments -The kind that fit -that Stylish Box Coats -Made as they Fur Garments -The kind that fit -that

THERE IS A RIGHT TIME FOR ALL THINGS. The season is here. The goods are here, and the prices were never so low. We have

Thousands of Boys' Caps. 500 Boys' Caps-golfs, polos and turbans-every color.

A Cap worth 69c for A Great line of Boys' Warm Fiannel Waists; 1.00 Each

A Rare Flannel-

Printed Flannelette, suit-

able for house dresses, wrappers and children's

wear-bought cheap - so

we give you this week

A 10 Cent Flannel-ette for......5C

Choice Electric Seal Coats, made up like the gen uine seal, and will wear well-22 inches long-

Worth \$37.50-A Thanksgiving Week Special at 25.00

Fine Electric Seal Eton Coats, correct shapes— made up plain—worth \$40.00— 27.50 A Thanksgiving Special for 27.50

New Electric Seal Blouse Coats—latest thing out for young ladies—worth 35,00— 37.50

Thanksgiving Special go for 37.50

Fur Scarfs-The good kind only. It does

mink, with cluster of bushy tails— worth \$3.95— Thanksgiving Price 2.00

Gennine Black Marten Scarfs-natural color-worth \$8.50-

Choice Genuine Eastern Mink Scarfs, with large bushy tails—most stylish of this senson's Furs— worth \$11.00—

Also a complete line of Muffs—from 72c each, and the genuine 75.00 Each.

And a complete line of 10¢ to 1.50 va.

The Best Bargain We Ever Offered.

50c each for a splendid Finnnelette House Wrapper, well made, cut fuil—lined Walst. Braid Trimming and pretty colors—Blue, Black, Red. Lavender—Reyal Striped effects—such patterns as you usually see in \$1.50 Wrappers—sizes \$2\$ to \$2\$ bust—make no mistake—see for yourselves—a Genulee Thankszivine Barrain—

42 bust make no mistage see at 50¢

These at 50¢

\$4.75 Flannel Waists at 2.50

\$6.00 Flannel Waists at 3.95

\$7.50 Flannel Waists at 5.00

Ladies' House

Wrappers.

Thanksgiving Special Price 47.50

Of er This Week for 79.00

Thanksy ving Price 7.50

Fine New Seal Cont. with genuine mink collars-worth \$6,50-

Genuine Persian Lamb Coats-that are worth \$125.00 -

We don't sell them.
A lot of Pretty Fur Sceris-of river

ette Bargain.

#### Best Printed French Flannel 40c yard.

2.000 yards Printed French Flannel, best quality, same as sold for 75c and 80c; these are in lavender, tan, pink, light green and quay grounds and our price is 40 cents

1,000 yards best quality French Flannel, green ground with red spots,

Which is considerably less than 85c, the usual price

MOST WONDERFUL BARGAINS.

(Three great Thanksgiving week specials.)

A stylish, well-made, perfect-fitting, 26-inch Box Coat of either Hiack or Castor Colors, Kerseys or Fine Soft Black Chevoit Cloths, regular price \$10.00-

We will sell this week just 1,000 Fine Kersey Box Coats, with velvet coilars, 5 rows of fine tailor stitching all around, lised with guaranteed satin, with satin fold around the edge, set on and stitched slik lapeis—in fact, made like a man's fine overcoat—coiors Black, Castor, Tan or Brown—positive value for \$15.00; all sizes from \$2 to 44 bust—

A Thanksgiving Week Special 10.00

dies' Superb Box Coat of Fine Black, Tan or

Ladies Superb Box Coat of Fine Black, Tan or Castor Kersey, lined with guaranteed Skinner satin (see label on inside coat), stitched around bottom, has 3 wide straps down back, with 9 rows of slik stitching on each, high storm collar, also all stitched and Pine Peart Buttons—all sizes, just 250 coats in this lot, and are actually worth \$12.50 to \$25.00 - make no mistake-see them. A Thanksgiving Spacial Item

This Week at 16.75

New and Stylish Ulsters-

They are good—complete new line this week.

Handsome Kersey Ulsters, half tight back, High
Flare Collars, stitched panne relvet revers, body
lined below waist, stitched strapceams all down
the back—colors Castor, Tan or Binck—worth

A Thanksgiving Week Special at 25.00

Velour Blouse Coats.

At About 1-3 Off Regular Prices.

Lot small Velour Blouse Coats, in latest effects, gfit srimmed, jet trimmed, fur trimmed, or plain.

\$30.00 Velour Blouses at ..... 20.00

\$35.00 Velour Blouses at ...... 25.00

845.00 Velour Blouses at .... 29.75

800.00 Velour Blouses at ...... 39.50

Evening Wraps-Lot Light Opera Wraps of cloth or light-weight serges, silk lined or wadded linings, some for trimmed, some in plain edgesall colors, Red, Tan, Gray, Islue. A Thanksgiving Week Special.

Regular value, \$20.00 to \$35.00.

more than half price.

\$1.50 Flannel Walsts at ... 950

\$3.00 Flannel Waists at .. 1.50

\$3.50 Flannel Waists at 2.00

\$15.00, 18.75, 21.50 and 25.00.

Ladies' Waists.

A Thanksgiving Week Special 6.95

## Display of .... Toys, Dolls and Games IN OUR GREAT BASEMENT.



TOYS that are novel and old-fashioned, intricate and simple, marvelous and commonplace-a wonderland of playthings-mechanical, electrical, steam, wooden, iron, woolly, tin, musical, paper, rubber—an assortment that is simply superb.

DOLLS of about every known kind and nationality-China Dolls, Bisque Dolls, Negro Dolls, Japanese Dolls, Chinese Dolls, Indian Dolls, Clown Dolls, Uncle Sam Dolls, Rubber Dolls, Kid Body Dolls, Walking Dolls, etc.—the most extensive assortment we have ever shown, including all the repair parts, such as bodies, heads, legs, wigs, arms, etc.

If you have a doll that needs repairing, bring it before the

Come and See the Display.

#### A Money-Saving Blanket Sale.

Just how much you can save is easily found out by reading the following:

150 pairs White and Scarlet All-Wool Blankets. For 3.50 pair White North Star All-Wool Blankets. Go at 6.85 pair 

INTERNATION OF THE PROPERTY OF

35¢ All-Wood Smyrnas, size 7 ft. 6 in.x10 ft. 19.50

Size 4 ft. 6 in.x7 ft., fine and heavy, worth to-day \$8.50 each, for

Size 9x12 feet, worth to-day \$25.00 each,

Kohrasan Rugs.

2.50 Thousands of Druggets

3.90 or Art Squares.

All-Wool Smyrnas, size 7 ft. 6x10 ft. 6, extra 22.50 heavy, worth to-day \$26.45 each, for ..... 22.50

All-Wool Smyrnas, size 9x12 feet, worth 25.50 to-day \$31.00 each, for

All-Wool Smyrnas, size 9x12 feet, extra heavy, worth to-day \$11.00 each, for... 26.75

Genuine Axminster Room Rugs.

Size 7 ft. 6x10 ft. 6 in., worth to-day \$27.50 24.75

Size 9x12 feet, worth to-day \$44.00 each. 35.00

Tapestry Brussels Carpet Rug.

A few slightly mill solled on one side only.

Union Art Squares, size 6x9 feet, worth to-day \$2.75 each, for.....

Union Art Squares, size 7 ft. 6 in.x9 ft., worth to-day \$3.50 each, for....

Union Art Squares, size 9x12 feet, worth to-day \$5.50 each, for.....

All-Wool Art Squares, size 9x9 feet, worth to-day 47.00 each, for

All-Wool Art Squares, size 9x12 feet, worth to-day \$9.00 each, for.....

All-Wool Art Squares, size 9x10 ft. 6 in., worth to-day \$8.00 each, for....

(UNCUT.)

#### Another Timely Sale of Comforts.

2 cases Eiderdown Comforts, best Freuch satine coverings, worth \$8.00 ...... Go at 5.95 7 cases Finest Grade Silkoline Comforts, sheet 2.00 cotton and hand knotted, worth \$3.00; Go at 2.00 cases Fine Satine Comforts, best white cotton filling 



A Sale of

A Wonderfully Great Sale.

can easily figure out your own saving.

erywhere on our third floor.

Reversible Rugs, size 18x36 inches, worth to-day 75c each, for .....

Reversible Rugs, size 20x60 inches, worth to-day \$1.75 each, for....

Reversible Rugs, size 3%x72 Inches, worth to-day \$2.95 each, for.....

All-Wool Reversible Smyrnas, size 18x31 inches, worth to-day \$1.00 each, for......

All-Wool Reversible Smyrnas, size 21x15 inches, worth to-day \$1.55 each, for.....

All-Wool Reversible Smyrnas, size 25x54 inches, worth to-day \$2.50 each, for....

All-Wool Reversible Smyrnas, size 30x50 inches, worth to-day \$3.60 each, for....

All-Wool Reversible Smyrnas, Size 36x72 inches, worth to-day \$4.50 each, for......

All-Wool Reversible Smyrnas, size 48x81 inches, worth to-day \$7.00 each, for....

Real Axminsters, size 27x54 inches, worth to-day \$2.25 each, for.....

Real Axminsters, size 36x72 inches, worth to-day \$5.50 each, for.....

Size 18x36 inches, worth to-day \$1.25 each,

Size 27x54 inches, worth to-day \$3.35 each,

Size 36x72 inches, worth to-day \$5.50 each,

Size 27x54 inches, worth to-day \$2.00 each,

Wilton Velvets.
Size 27x54 inches, worth to-day \$5.00 each,
for

Size 36x72 inches, worth to-day \$6.00 each,

Kellm Smyrnas, size 6x3 feet, worth to-day 58.35 each, for.

Kellm Smyrnas, size 7 ft. 6 in.x10 ft. 6 in., worth to-day \$12.35 each, for......

All-Wool Smyrnas, size 6x9 feet, worth to-day \$16.00 each, for....

Reversible Large Room Rugs.

Fine Cut Velvet Rugs.

Fine Axminster Rugs Cheap.

Moquette Rugs, Very Heavy.

Come and see the outlay. Rugs piled ev-

We tell you the actual value of these Rugs if purchased to-day in the regular way. You

Promptly at 8 o'clock Monday morning the sale begins.

## Horse Blankets and Lap Robes Gloves and Mittens

That all owners of horses are interested in. ... .... At 4.00

	1.75	\$5.00 Fancy Double Plush Lap Robes, beav and warm
use	2.00	choice patterns

\$200000 consecutive consecutiv

10,000 RUGS. An Immense Purchase. All for Spot Cash.

Rugs for the Parlor-Rugs for the Bedroom-Rugs for the Library-Rugs for the

Hall-Rugs for every room in the house-Rugs of all sizes-all at Bargain Sale Prices.

1.25

#### Continuation of Our Great Sale of

### Thanksgiving Linens.



Our Annual Sale of Thanksgiving Linens always was a big success, and this year is no exception to the rule. Last week we were favored with big business; this week we expect even greater, for new goods have been added and the prices are, we know, the lowest such quality goods are offered for in this city.

worth 31.40 doz. Thanksgiving Price 1.

TABLE LINEN-72-inch fine all-timen Damask, extra heavy quality, in 12 pretty designs, worth 41.35 and 41.50 yard.

Thanksgiving Price 1.00

20-inch Napkins to match, dozen.
Thanksgiving Price 2.00

Thanksgiving Price 2.00

Thanksgiving Price 1.5¢

Thanksgiving Price 2.00

24 inch Napkins to match dozen.

Thanksgiving Price 3.00

HEMSTITCHED TABLE SETS—249 fine Cloths, with 1 dozen Napkins to match; these are a fine quality. full bleached, and are spoke hemstitched—they come in four sizes and will be sold in set—one cloth and dozen napkins—

\$250 each Scarfs, Shams and Covers, 1.25 \$2.75 each Scarfs, Shams and Covers, 1.50 83.00 each Scarfs, Shams and Covers, Thanksgiving Price 1.65 \$3.50 each Scarfs, Shams and Covers. 1.75

2-yard set, worth \$8.50. Thanksgiving Price 5.50 21/4- yard set, worth \$9.50.
Thanksgiving Price 6.00 3-yard set, worth \$10.50. Thanksgiving Price 6.75 8%-yard set, worth \$11.50, Thanksgiving Price 7.50

## Ladies' Kid Gloves

At 75c Pair Ladles Foster Hook Lac-tans, brown and mode colors. Regular \$1.00 Gloves.

At Si.15 Pair Ladies' Foster Book French Real Kid-in Ox Blood Red and Dark Slates only. Regular prices \$1.50 and \$1.75. Every pair s arranted and fitted to the hand.

## for Boys and Girls. Ladies'

They'll be needed shortly. Jack Frost is only delaying his visit a little while. Buy now and be prepared.

Misses' and Children's Kid Gloves.

50c, 75c, 98c and \$1.00 Pair

Boys' and Girls' Wool-laed Kid Mittens and Gloves, plain or fur-lined at wrist.

35c, 50c, 75c and \$1.10 Pair

#### Chenille Ruffs

The Latest Popular Fancy And a very sensible and becoming one, too. We fancy we are the only store that has them; certain it is we were the first to show them in St. Louis.

\$1.68 to \$8.50 Each Special Bargain in the New

Chenille Ruffs

All the newest and latest novelties in Jabots, Ties, Ruffs, Stock Collars, etc.

Here's one instance of how we sell at

Corded Silk Ties, sold everywhere 19C

# A Big Sale of Silks

lowest prices.

Over 600 Pieces of Plain and Fancy Silks To Be Closed Out This Week.

Here Are the Bargains That Will Bring the Crowds:

i25 pieces Faucy Striped Taffetas, rich colorings, suitable for fancy linings or shirt waists. 25c

A 50-cent quality for 25c

holiday fancy work—every prevailing 50c 90 pieces All Pure Silk Taffetas, in street 49C and evening shades.... A 75-cent Silk for 161 pieces Black All-Silk Swiss Taffetas. 1949c inches wide...... A 65-cent Taffeta for

timely bargain, just when ladies are busy with 

76 pieces Black All-Silk, extra heavy and 25 inches wide .... A \$1. 25 Silk for 85C

#### A Sale of

#### Colored Dress Goods That Our Patrons Won't Forget for a Long Time to Come

\$1.25 Dress Goods for 45¢ yd.

200 pieces Pure Wool English Cheviot Checks and Bannockburn Stripes-54 inches wide-4 to 41/2 yards make a full suit-Actual Value \$1.25 yard\_for 45¢

si pleces Camel's-Hair Tartan Plaids, in bright colorings-splendid for children's school 20¢ uresses. A Plaid worth 30c yard, for 20¢ 67 pieces Silk-Mixed Plaid Novelty. A 45-cent Plaid for 25¢ to pleces Silk-Mixed Check Novelty.

A Special 30 IN 30

all new colorings, A 59-cent Check for 30\$ as nices Camel's Hair Checks, in 10 distinct colorings, 40 inches wide, A 65-cent Check for 35¢

Challies ....

1,000 yards fine All-Wool Imported French Challies, best printed; worth tothe Remarkably Low Price of 35¢

#### Black Dress Goods. 400 Pieces Closed Out This Week Cheap!

A Black Dress Useful to Have in the House at all Times-Never Know When You May Need It-Won't Cost You Much for Materials for One This Week.

50 pieces All-Wool French Serge— a good-wearing, substantial black. Worth 50 Cents yard, for 30¢ 45 pieces Ali-Wool Jacquards—choice of three neat patterns.

A 60-cent Quality for 40¢

65 pieces All-Wool French Poplin, 42 inches wide, highly finished goods— Warth St. 10 yard, for 75¢ 100 pieces All-Wool Pebble Cheviot—all the eraze this serson—full 58 inches wide—requires only 4 yards for full dress. 75 pieces Ali-Wool Rough Cheviot Sulting— splendid warmth-giving goods. Au 85-cent Cloth for 50¢

65 pleces Pierola and Crepon Cloths, 44 inches wide

—We've sold these at \$1.65 yard, and
customers were satisfied.

These 65 pleces go at \$1.25 yd.

## B. NUGENT & BRO. DRY GOODS COMPANY,

We have closed out from three of the largest Eastern Waist Fac-

tories their entire surplus stock of Fine Flannel Waists. 1,000 DOZEN

WAISTS, in all sizes and colors, will be offered in many cases at a little

## BROADWAY, WASHINGTON AVENUE AND ST. CHARLES STREET.

#### LEVEE MISSION WILL OCCUPY A FOUR-STORY BUILDING JANUARY 1.

The Levee Mission, which was organized scope of its work, and to make it an established downtown mission. Since its foundation the mission has been located on the Levee just north of Market street, but the Levee just north of Market street, but the Levee just north of Market street, but

on account of its recent rapid growth, it has been decided to remove it to the fourstory building at the corner of Main and Market street, which it will occupy in fu-

Mr. Lichtenstein, the founder, has been closely identified with mission work for several years in large cities, especially in New York. Through the influence of the late Doctor Brooks he was called to St. Louis to take up the work among the Jews and the Jewish Mission was established. While engaged in this work the need of a classes was felt, and a Levee mission was

men only. After the work was well under

opened at No. 9 North Levee mission was opened at No. 9 North Levee.

This building was so arranged that religious services could be held every evening before the men retired to their lodgings upstairs. The work at this time was for

way another building was opened at No. 4 North Levee for the establishment of a

11.75

The new building will afford ample room for the work of the mission. The first and second floors will be used for the Sunday

number of churches of the city, and is entirely undenominational. Among the Church; the Misses Sadie and Nellie Fulkerson of the Fountain Park Chuch, Miss
Clara Collins, Miss Josephine Fleming and
H. R. Murphy of the First Christian
Church; George Bergen, William Klinkemp
and Mrs. Quave of the Centenary Methodist
Church; Miss Estelle Kemp of the
Plymouth Congregational Church and Miss
A. S. Elliott of the Lafayette Park Presbyterian Church.

The new building will be opened with

1.65

2.35

3.95

3.90

4.90

5.90

6.90

7.90

8.90

special services about the first of January. Services will be held every Sunday after-noon at 3 o'clock.

time fixed for the beginning of this work. An extension from Gatesville to Hamilton, fifty-four miles, is also proposed. These are said to be the result of Edwin Gould's recent visit to this State.

A Graduated Nurse From the Royal School of Copenhagen, Denmark, writes: "I am very pleased to testify to the merits of Perura. I have great faith in Peruna." Her name is Miss Nettie Lind. Chicago, Ill.

READ Our Great FRES

EAD Our Great FREE Turkey Offer.

downtown mission among the

Sunday school for the families of that portion of the city. The school opened with a small attendance, but in the course of a few months the enrollment consisted of Church; the Misses Sadie and Nellie Fuimore than 200 scholars, both white and black.

school, while the other floors will accommodate the lodgers and be furnished with gymnasium, reading-rooms and bath. It is intended to reach all the families of that